

Keynote Introduction for Dr. James Canton

Dr. James Canton is an internationally recognized futurist, author and global business advisor. As a former Apple executive he advises client's how to harness the power of innovation. He is known for his accurate forecasts about future trends and their impact on customers, business and society. He is Chairman and CEO of the Institute for Global Futures, a San Francisco-based Think Tank that advises Fortune 1000 companies and governments.

Dr. Canton has served as a **CNN, CNBC and MSNBC** commentator, an advisor to three White House administrations, the National Science Foundation and has served on advisory boards at MIT's Media Lab, Europe and Motorola. He was a Senior Fellow at the Kellogg School of Management, Northwestern University and was Co-Chairman of the Futures and Forecasting Track at Singularity University at NASA.

A frequent guest of the media, articles about Dr. Canton have appeared in Fortune, the NY Times, Forbes, the Wall Street Journal and U.S. News & World Report. He is the author of **Future Smart: Managing the Game-Changing Trends that will Transform Your World.**