



DR. Canton Named One of the Top 21 Speakers for the 21st Century by Successful Meetings Magazine

Dr. James Canton may be a techie, but don't expect him to wear a pocket protector or spew technobabble as so many tech-focused speakers have been known to do. Canton, a former Apple exec and Chairman of the Institute for Global Futures, seems more like a savvy corporate type than a computer geek. He relays his forecasts on high-tech trends that will have an impact on business in a manner that's entertaining and jargon-free.

Canton speaks on topics from 21st century technologies to the future of customer service in a high-tech world, but his theme through each is the same: Companies must start thinking now about how new technologies can help them provide value to customers. With each emerging technology, he gives examples of its possible business applications and challenges audience members to think about how they might use it in their companies.

Audience members know that they're dealing with somebody who really knows his stuff, and no doubt leave inspired to contemplate the role of their business in the technological revolution.